

Walailak University โทรศัพท์ 096-216-8080

School of Liberal Art โทรสาร -

222 Thai Buri, Tha Sala District, Nakhon Si Thammarat 80161 Email tianyi.wu@mail.wu.ac.th

1. Educational Background

Degree	Field of Study	Institution	Year
Ph.D.	Humanity	Hiroshima University, Japan	2017
M.A.	Humanity	Hiroshima University, Japan	2014
B.A.	Japanese Language and Literature	Yangtze Normal University	2011

2. Working Experience

Position	Workplace	Year	
Lecturer	School of Liberal Arts, Walailak University	2025 – present	
Lecturer	MBA program, Walailak University International	2024-2025	
	College, Walailak University		
Research Fellow and Lecturer	Academy of Global Governance and Area Studies,	2021-2024	
	Sichuan Normal University		
Lecturer	Japanese Department, School of Foreign Language,	2018-2021	
	Sichuan Tourism University		

3. Expertise

- 1) Intercultural Communication
- 2) Comparative Culture
- 3) Linguistic Education
- 4) Area Study

4. Teaching Experience

Name of Educational	Faculty/School/	Program	Course name	Year
Institution	Department			
Walailak University	International College	BBA Program	Strategy of International	2024
			Business	
Walailak University	International College	BBA Program	Soft Power Management	2024
Walailak University	International College	BBA Program	Digital Consumer Behavior	2024
Walailak University	International College	BBA Program	Project Management	2024
Walailak University	International College	BBA Program	Intercultural Communication	2024
			in Management	
Sichuan Normal	Academy of Global	Master	Great Power Diplomacy	2021-2024
University	Governance and Area Studies	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Japanese as Second	2021
University	of Foreign Language	Program	Foreign Language	
Sichuan Tourism	Japanese Department, School	Bachelor	Academic Japanese Writing	2020-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Japanese Speech and	2020-2021
University	of Foreign Language	Program	Debate	
Sichuan Tourism	Japanese Department, School	Bachelor	The Politics, History and	2019-2021
University	of Foreign Language	Program	Society of Japan	
Sichuan Tourism	Japanese Department, School	Bachelor	Japanese Conversation	2019-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Japanese Reading	2019-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Basic Japanese	2018-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Japanese Listening	2018-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	JLPT Grammar	2018-2021
University	of Foreign Language	Program		
Sichuan Tourism	Japanese Department, School	Bachelor	Basic Japanese Writing	2018-2021
University	of Foreign Language	Program		

5. Graduation related work / Thesis related work

5.1 Thesis Title (Master Degree)

1) A study of grammatical processing of honorific language by Japanese language learners: Focusing on an analysis of honorific language misuse

5.2 Thesis Title (Doctoral Degree)

1) A study on the honorific language system and usage habits in Chinese: With reference to the framework of the honorific language system in Japanese

- 6. Academic achievements for the past 5 years (Not part of the degree-seeking study)
- 6.1 Research articles published in international academic publications in databases as specified by the Office of the Higher Education Commission.

No.	Research articles / Academic articles	Database	Year	Month
1	Challenges and Opportunities for Chinese Parents Sending Their	Scopus	2025	January
	Children to Study in Thailand - With the Goal of Quality	Q1		
	Education, Focusing on the Interdisciplinary Approaches of			
	Music Education and Impact on Students' Overall Learning			
	Ability and Cognitive Level			
2	Bridging the Gap: A Systematic Review of Digital Literacy	Scopus	2025	January
	Initiatives for Business Leaders and Their Role in Navigating	Q1		
	Complex Media Landscapes and Communication Strategies			

6.2 Research articles published in academic journals and are included in the TCI database

No.	Research articles / Academic articles	Database	Year	Month
1	Media information literacy education and evaluation system in	TCI 2	2024	February
	Japan-An example of Japanese high school information			
	curriculum			